

Together We Learn & Grow: EU has launches new campaign showcasing EU support for education and youth in Ukraine in times of war

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On 27 September, the all-Ukrainian communication campaign ‘Learning and Growing Together. The EU and Ukraine are creating a common European future’ started officially. It aims to raise awareness of the European Union’s support for Ukrainian education and youth during the war.

The campaign’s kick-off took place as part of the Book Country Festival (Knyzhkova Krayina) at the Expo Centre of Ukraine (VDNG), where the Together We Learn & Grow space welcomed its visitors from 26 to 29 September.

EU-funded projects presented their programmes and achievements, and held

discussions, lectures, consultations, interactive activities, and musical performances. Teenagers got to know the innovative Collider project about technology, education, pop culture, and history, and those willing were able to compete in prize quizzes from the Euroquiz and Young European Ambassadors projects. During the four-day event, the EU's Educational Space was visited by approximately 14,000 children and adults.

"The war in Ukraine is still raging. It has dramatically changed the lives of millions of people, but the younger generation is the most vulnerable, it has been deprived of normal conditions for learning and development. That is why we believe it is crucial to do everything in our power to create a safe learning environment for school children, students and teachers and provide them with instructional, technical and psychological support," EU Ambassador to Ukraine Katarína Mathernová said.

The all-Ukrainian 'Together We Learn & Grow' communication campaign will run until January 2025 and will cover all the regions of Ukraine, where numerous outreach activities, expert discussions, meetings with representatives and beneficiaries of EU programmes and projects, and media tours will take place.

According to the EU Delegation to Ukraine, Russia's full-scale invasion of Ukraine has severely undermined Ukraine's education. More than 2,800 schools have been damaged or destroyed, and the threat to other schools remains. Air raids and attacks on energy infrastructure have dramatically changed the learning environment across Ukraine, with more than 5 million Ukrainian schoolchildren, students and their teachers having to switch to online learning in full or partially, and some academic programmes being suspended for a considerable period of time.

